

Women's Entrepreneurship Workshop

*Guest Speakers: Barbara Duvoisin '84
and Alison Milam '03*

Thursday, May 8, 2 to 4 p.m., Tiger Inn

Join two Princeton alumnae for a strategic brainstorming session as they prepare to restructure a new app called myShoebox. Barbara Duvoisin '84 and Alison Milam '03 are taking their strategic issues to their target market - YOU! This session will incorporate creative, audience-centered activities that will influence the company's decisions on direction and product features. Join us to understand what it truly means to be an entrepreneur, contribute your opinions and enjoy Bent Spoon ice cream!

To register and learn more, as well as participate in a contest: www.facebook.com/myshoeboxapp.

myShoebox was an app created to allow 'dark warehousing' of your shoes, track different characteristics, swap unworn shoes with 'friends' around the globe and streamline your charity gifts.

The app is now at a juncture in its growth.

ALSO MEET ONE-ON-ONE:

Barbara Duvoisin '84 has offered to meet individually with students to discuss their career aspirations as part of Career Services' Alumni-in-Residence program. If you would like to schedule an appointment on Wednesday afternoon between 2 and 4 pm in Career Services, please email Kathleen Mannheimer at kmann@princeton.edu.

Co-sponsored by:

