Join alumni and employers for panel discussions to discover and explore your options!
(located in the Career Services conference room)

Panelist Schedule

11:00-11:45 am
Expect the Unexpected: Organizations You Know, Positions You May Not Have Considered
Discover jobs and functions you may not readily associate with some of these well-known companies. Hear about exciting opportunities within these organizations that may surprise you.
Panelists:
Kim Mattson ’05, Director, Talent Management, Burger King
Douglas Wolf ’09, Project Manager, Epic
Sherry Wolfe ’87, SVP, Strategy & Operations, Time Inc.
Alex Krupp ’10, Manager of Strategy and Operations, Teach For America
Jillian Heiner, Assistant Buyer, Burlington Stores
Jennifer Keeley Hadlow ’11, Director, Enterprise Operations, Yext
Moderators: Justin Ziegler ’16 & Stephanie Goldberg ’15

12:00-12:45 pm
Backstage Pass to Careers in the Arts
Discover the professional possibilities that can result from pursuing your passion in the arts. Hear from alums (and guests) who have had success as producers, composers and actors (among their many talents!).
Co-sponsored by the Lewis Center for the Arts.
Panelists:
David Richenthal, Producer
Melissa Huber ’96, Managing Director, Prospect Theater
Barbara Schottenfeld ’78, Performer, Comic Material/Composer/Lyricist
Paul Bogaev, Music Producer, Director, Conductor and Composer
Moderator: Robert N. Sandberg, Lewis Center, Lecturer in Theater

1:00-1:45 pm
Making an Impact: The Business of Nonprofit & Government Work
Learn more about the roles available in nonprofit and government organizations for those with a wide variety of skills sets. Discover traditional and nontraditional opportunities and ways you can combine your unique interests and make a difference in your work.
Panelists:
Adrienne Rubin ’88, Director of OnePrinceton, Heartland Payment Systems
Corey Riley ’98, Special Agent, FBI
Ruben Lubowski, Chief Natural Resource Economist, Environmental Defense Fund
Jeff Markowitz ’74, President, Life Skills Resource Center
Moderators: Michelle Nedashkova ’16 & Madeleine Planeix-Crocker ’15

2:00-2:45 pm
You Are Not What You Declare: Debunking the Major-Career Connection
What can you do with a liberal arts degree? Anything you want! Hear from successful alumni and employers who have transitioned from their time at Princeton into their current roles.
Panelists:
Robert Swartz ’87, SVP and Group Planning Director, Deutsch
Laila Selim, Recruiter, Venture for America
Posie (Margaret) Harwood ’09, Writer & Editor, Food52
Dustin Davidson ’12, Associate, Hines
Moderators: Mallory Banks ’16 & Paul Riley ’15

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Expect the Unexpected: Organizations You Know, Positions You May Not Have Considered

Panelist Bios

Kim Marsh '10, Center, Talena Management for Burger King Corp. Kim is currently the Director, Talent Management for Burger King Corporation ("BKC"), where she has global oversight for all recruiting and talent development initiatives for the cute Project. Kim has also worked as an Investment and Management Associate for the hedge fund manager Bridgewater Associates. She received her MBA from Harvard Business School in 2010 (though her favorite school colors are still orange and black of course!). At Princeton, she received a BSE in Operations Research and Financial Engineering (ORFE), was a member of Charter Club, and was an Orange Key true girl.

Douglas Walsh '09, Project Manager, Epic
Douglas grew up in New York before going to Princeton. While at Princeton he majored in Mechanical and Aerospace Engineering, started Sports football and Club baseball, and was a member of Charter Club. After graduating in 2009, Douglas started at Epic in the Implementation Services (Project Management) Division. Over the past five years he has traveled throughout the country (and a bit internationally) helping healthcare organizations revolutionize the way they deliver care by implementing Epic’s software in their hospitals and clinics.

Alex Krupp '10, Manager of Strategy and Operations, Teach For America
Alexandra graduated from Princeton in 2010 with a Bachelor’s Degree in Religion and a Certificate in French Language & Culture. Determined to contribute to the movement for educational equity, Alex joined Teach For America immediately following graduation and moved to Washington, DC, where she taught 3rd grade to the world’s smartest and most brilliant students at West Education Campus. She currently works on Teach For America’s Strategic Initiatives and Partnerships Team, where she focuses on strategy, operations, and internal communications. Alex also sits on the Young Professionals Board of education nonprofit Breakthrough Breakaway New York and serves on the Advisory Board for the AfterWorks Theater Project, an organization that produces fully-staged musicals and plays for professionals in New York. She currently lives in Manhattan with her fiancé Cole (also Princeton 2002).

Jillian Heiner, Assistant Buyer, Burlington Stores
Jillian joined Burlington three years ago after graduating from the University of Delaware with a degree in Fashion Merchandising and a minor in Leadership. She began her career as an Assistant Buyer in New York. She currently lives in Manhattan with her fiancé Cole (also Princeton 2002).

12:00-12:45 pm
Backstage Pass to Careers in the Arts

Melissa Huber ’09, Managing Director, Prospect Theater
Melissa is a founding member of Prospect Theater Company in New York City. She holds an AB in History from Princeton University and an MFA in Theater Management from the Yale School of Drama where she received The Morris J. Kaplan Award. Melissa has previously worked at the Guthrie Theatre, Berkeley Repertory Theatre, the Magic Theatre, Yale Repertory Theatre, and Ensemble Theatre Company. She is also the Producer at the International Festival of Arts & Ideas in New Haven, CT.

Barbara Schottelnchen ’87, Performer, Comic Material/Composer/ Lyricist
Barbara is a critically acclaimed composer, lyricist, playwright, and performer, who writes for Broadway, and Off-Broadway, with productions of her musicals produced throughout the world. Barbara won her first Tony nomination at age 22 for her musical Aida. She has written a book, music, and lyrics for Off-Broadway productions of St. John And Eat Before Our Love Gets Cold, Catch Me If I Fall, and Hot And Sweet, which won her Director’s Choice Award for the New York Musical Festival. The show has starred Tovah Feldshuh, Glee’s Lea Michele and Matthew Morrison, as well as Faith Prince, and Faith Prince. Barbara has also collaborated as lyricist, with musical theatre giants Henry Mancini, Jule Styne, Burton Lane as well as comedian Steve Allen. She also delivers autobiographical shows, "Barbara: The Life and Lyrics of a one-woman show" of original songs and comedy, at Lincoln Center, and Feinstein’s, where she sold out.

Matthew Akester, Director, Conductor and Composer
Paul is a Chermay and Emmy award winning music Director, Composer, and Arranger. Among his many feature film credits are the Academy Award Winning Chicago, Dreamgirls and The King’s Speech. His Broadway musical credits include Les Misérables, Sunset Boulevard and Aida. He has recorded with numerous artists ranging from Barbra Streisand to Whitney Houston. He is currently music producing the stage version of Pretty Woman with Gary Marshall.

Robert N. Sandberg, Producer
Robert N. Sandberg is a Grammy and Emmy award winning Music Director, Composer and Arranger. Among his many feature film credits are the Academy Award Winning Chicago, Dreamgirls and The King’s Speech. His Broadway musical credits include Les Misérables, Sunset Boulevard and Aida. He has recorded with numerous artists ranging from Barbra Streisand to Whitney Houston. He is currently music producing the stage version of Pretty Woman with Gary Marshall.

Robert H. Sandberg (Moderator)
Robert N. Sandberg has been teaching playwriting, acting, and dramatic literature at Princeton since 1995. His plays have been seen in Australia, Canada, England, Japan, Panama, and South Korea as well as U.S. theatres in the region. He has also written musicals, most notably for The Shakespeare Festival, Intiman, La Mama, Providence Black Rep, and Robert Sean Leonard; and The Other Man, starring Brian Dennehy for the Showtime Network. In addition to his producing activities, David is the Executive Director and Trustee of the Richenthal Foundation, a private not-for-profit fund that support primarily not-for-profit theatre companies and other arts organizations in the New York area. He has also served on the boards including Los Angeles, Chicago and London. David has a J.D. from Harvard Law School, Master’s degree from the London School of Political Science and Economics and a Bachelor’s degree from Harvard University. He received a President’s Distinguished Teaching Award in 2014.
Panelist Bios

1:00-1:45 pm
Making an Impact: The Business of Nonprofit & Government Work

▶ Adrienne Rubin ’88, Director of OnePrinceton, Heartland Payment Systems
Adrienne has over 25 years of experience in leadership development, strategic planning, management, marketing and analytics. She is the Director of OnePrinceton, an innovative community payment network created by Heartland Payment Systems. At Heartland, she also manages Heartland Direct (the expansion of OnePrinceton) and Round It Up America, which encourages restaurant patrons to round up their change for charity. Adrienne has previously served as the Executive Director of the Princeton Education Foundation and Volunteer Connect, the Associate Director for Class Affairs at the Alumni Association of Princeton University, and a Senior Actuarial Analyst at William M. Mercer. She holds an A.B. in Music Theory and Composition, is a former Associate of the Society of Actuaries and an active volunteer for many diverse types of organizations, including her Princeton class.

▶ Corey Riley ’98, Special Agent, FBI
Corey is a Special Agent with the Federal Bureau of Investigation. Over his nine-year career, he has conducted various investigations, such as Insider Trading, Bank Robbery, Cyber Crime and Counter-terrorism. Prior to the FBI, he worked as a trader for a financial services company.

▶ Ruben Lubowski, Chief Natural Resource Economist, Environmental Defense Fund
Ruben specializes in natural resource economics and climate policy. He oversees internal analytical efforts and works with external researchers and policy practitioners to design and implement carbon markets and other strategies to address global climate change. He is widely recognized for his expertise in analyzing and modeling land-use changes and policy approaches for reducing emissions through forestry, agriculture, and bioenergy activities. Ruben has testified before the U.S. Senate and developed analyses for decision-makers around the world. He has presented in academic and policy settings and published in books, government reports, and professional journals. Before joining EDF, Ruben spent five years at the U.S. Department of Agriculture’s Economic Research Service as a natural resource and agricultural economist and the agency's specialist on land use. He also developed and managed environmental projects in Latin America at the United Nations Development Program and conducted research at the World Bank and the Harvard Institute for International Development. Ruben spent two years in rainforest communities in Sri Lanka designing and conducting surveys to quantify the value of forest products. His dissertation was the first nationwide statistical analysis of land-use changes in the United States. He received his Ph.D. and Master’s degree in Political Economy and Government and his Bachelor’s degree from Harvard University.

▶ Jeff Markowitz ’74, President, Life Skills Resource Center
Jeff graduated from Princeton in 1974 with a Bachelor’s degree in Psychology. He has spent 40 years developing community-based programs and services in New Jersey for children and adults with autism. In 1992, Jeff founded the Life Skills Resource Center and currently serves as its President and Executive Director. In his spare time, Jeff writes murder mysteries. His fourth book, Death and White Diamonds, will be released on December 15, 2014.

2:00-2:45 pm
You Are Not What You Declare: Debunking the Major-Career Connection

▶ Robert Swarts ’87, SVP and Group Planning Director, Deutsch
After earning an AB in Architecture from Princeton in 1987, Robert turned a lifelong interest in marketing, plus critical and lateral thinking skills honed at Princeton, into a 25-year career in advertising and integrated communications. He has worked as a Creative Director, Group Account Director, and is currently a Group Planning Director at Deutsch in New York City. A specialist in building global brands, Robert has worked with leading brands such as IBM, Microsoft, PwC, Morgan Stanley, Outback Steakhouse and Nestle, in New York, Amsterdam and Beijing.

▶ Laila Selim, Recruiter, Venture for America
Prior to joining VFA, Laila co-founded a concert promotions company in Cairo, Egypt. In addition to bringing artists from the West to Egypt, Laila organized and ran a nation-wide competition for budding female vocalists. She has also worked as a paralegal at an entertainment law firm, as well as an advocate for Iraqi refugees in Egypt and disenfranchised populations in Massachusetts. Laila graduated from Tufts University with a BA in International Relations.

▶ Posie [Margaret] Harwood ’09, Writer & Editor, Food52
Posie graduated in 2009 and majored in anthropology with a certificate in environmental studies. Her internships in college were outdoor-gear: trail building and conservation work, etc. until junior year when she interned as an investment banking analyst. After college Posie worked for a year in advertising at a digital media agency, then went to work on the editorial team at Tasting Table, a NYC-based food and drink publication. She left TT after a year and went to Food52, an online community for cooks to serve as their editor for their new e-commerce site.

▶ Blair Labatt ’69, President, Labatt Foods
Blair is President of Labatt Food Service, a wholesale distributor of food products to food-away-from-home operators—schools, restaurants, military bases, and hospitals. The company is the tenth largest food service distributor nationally, operating distribution centers in San Antonio, Dallas, Houston, and Lubbock. It traces its beginnings to 1910, when its antecedent company was founded by Blair Labatt’s grandfather. Blair became President in 1980. Since that time the company has grown from 20 to over 1600 employees. Labatt Food Service has been recognized with the first Ethics in Business award by the San Antonio Ecumenical Center, and with the first Excellence in Distribution award by the International Foodservice Manufacturers Association. Blair is a graduate of Princeton, Oxford, and the University of Virginia, and formerly taught English Literature at the University of Texas. In 2005 he published Faulkner the Storyteller (University of Alabama Press), a book of literary analysis. He serves on the English Department Advisory Council of Princeton University, and is President of The Princeton Club of San Antonio.

▶ Dustin Davidson ’12, Associate, Hines
Dustin grew up in Austin, Texas before going to Princeton. While at Princeton he majored in History, played Varsity Football and Rugby and was a member of Cap and Gown Club. After graduating in 2012, Dustin joined the Southwest region of Hines Real Estate on the development side. Located in the Dallas office, Dustin has been focusing on single-family residential development while assisting in office, industrial, and multi-family development/acquisitions. After spending 18 months in an analyst role focusing on underwriting and real estate financing, he now is an associate focusing primarily on new business, project management and underwriting.