The first computerized system was piloted to assist students in finding jobs and internships. Educational videotapes on interview preparation were available in the career library. The first Career Services website was launched, but was only accessible to "princeton.edu" users. The first online career management system, JobTRAK, was launched at Princeton. The first Career Services website was launched, but was only accessible to "princeton.edu" users. The "In Person" series of alumni interviews debuted on video to highlight alumni career paths. The first online career management system, JobTRAK, was launched at Princeton. Alumni Careers Network (ACN), a component of Tigernet Directory, moved from a printed directory to an online system. The credentials file management system began storing students' letters of recommendations online. Comprehensive resources were added to Career Services' website including Vault, CareerSearch, WetFeet, and GoingGlobal, among others. QR codes were included on printed flyers and printed copies of recommendations could be shared online with students using their smartphones. Online appointment scheduling system for students to schedule appointments with career counselors went live. Launched Career Services' Facebook and Twitter presence to share information with students via social media. Online appointment scheduling system for students to schedule appointments with career counselors went live. Designed a new website with visual enhancements, better navigation and improved usability for all visitors. Launched two student blogging initiatives to promote peer-to-peer communication.